Cricket Strategyzer

AI-Based Cricket Planning and Data Analysis Platform

Founders: Muhammad Saad & Hamza Ghauri

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All-In-One Cricket Planning Platform

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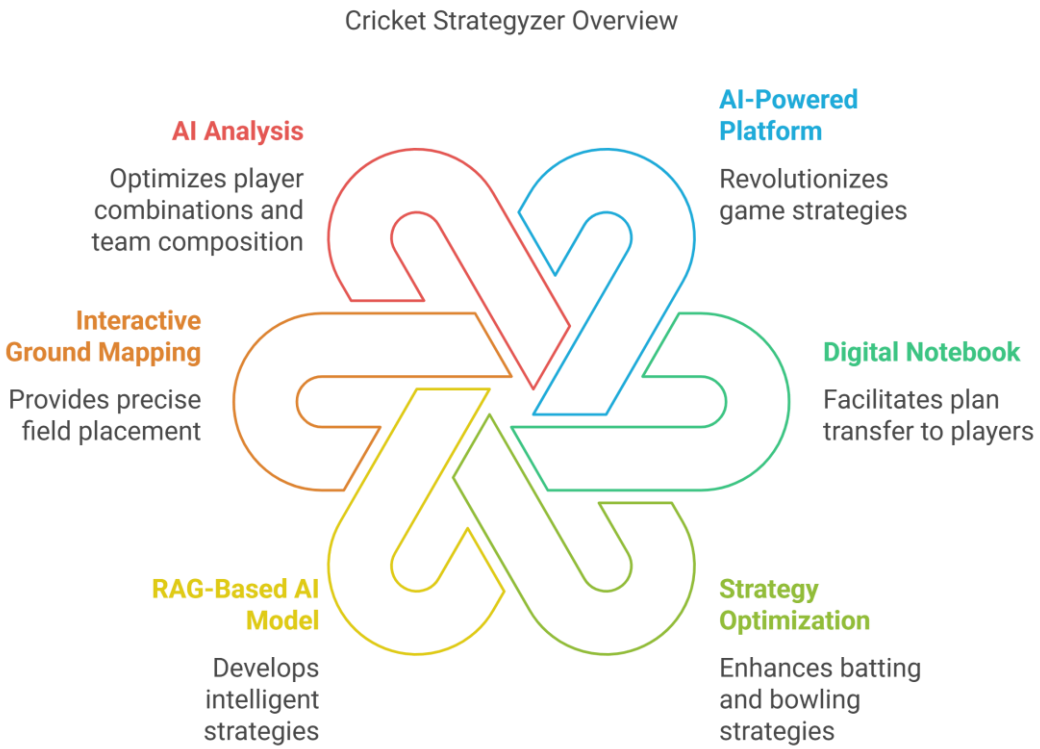
Problem

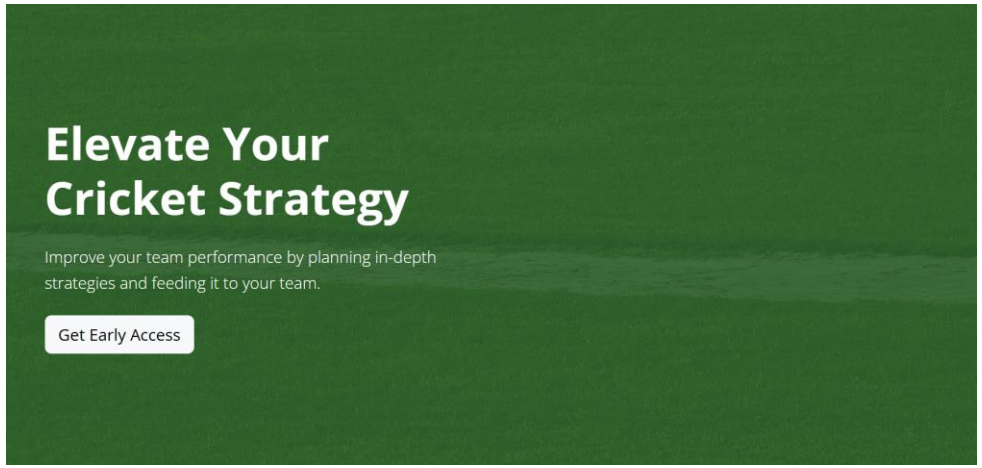
- Cricket coaches and captains lack a platform for strategy development.
- Non-Professional cricket teams do not have the capability to use open-source data to develop their strategy.
- Players do not have clarity on what to do during the game.
- This creates confusion, and effects performance.

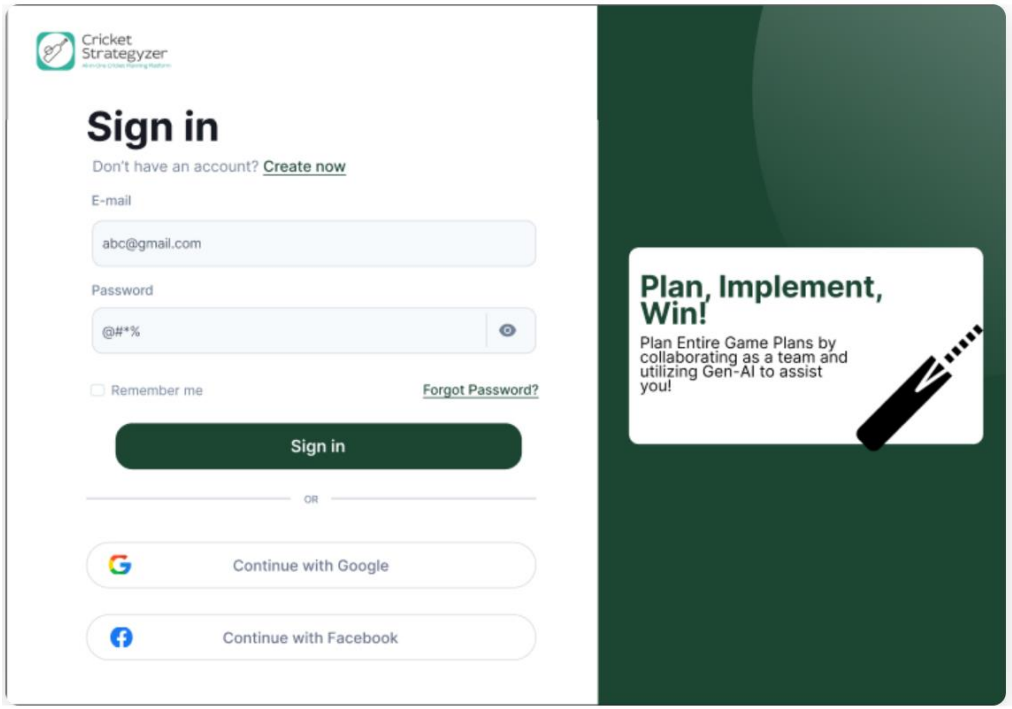
Solution

- Cricket Strategyzer offers a comprehensive, AI-powered platform to revolutionize how cricket teams plan and execute their game strategies in all facets of the game.
- Team strategists can create plans, transfer them onto a digital notebook, and export them to the players.
- Dynamic batting and bowling strategy optimization
- The solution consists of a RAG-Based AI Model for intelligent strategy development
- Interactive ground mapping system for precise field placement strategies
- Advanced AI analysis for optimal player combinations and team composition



Product





Our Website

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Market Size

2+
Billion
Cricket Fans Globally

30+
Million
Players Globally, including
Youth level, Club level, and International *
Total Available Market

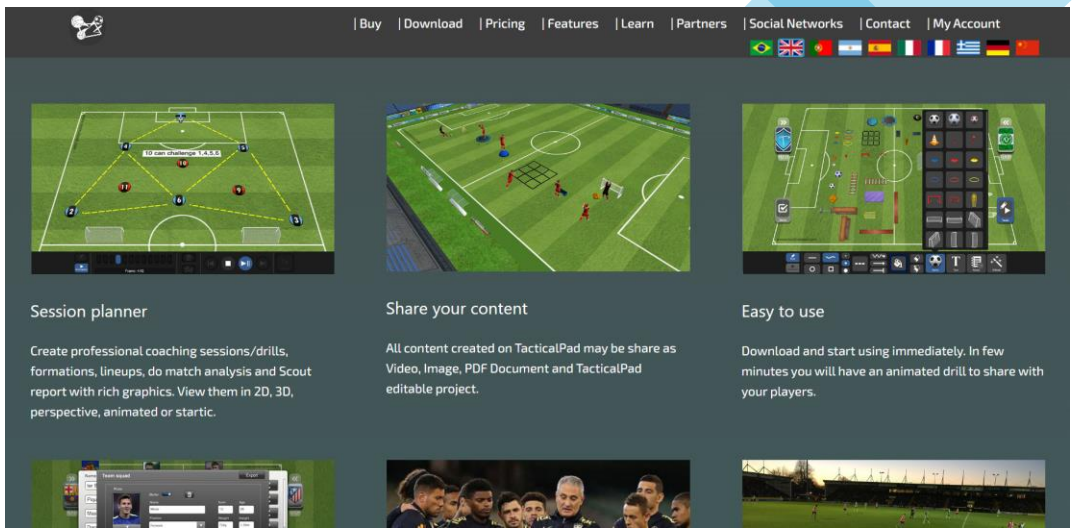
10+
Thousand
Cricket Players in Qatar of all levels**

** Source: https://www.sportsboom.com/cricket/how-many-cricketers-are-there-in-the-world/*

*** This is an approximation based on population demographics and speaking to several stakeholders.*

Competition

- No such application exists for cricket.
- However, such platforms do exist for other sports such as football and basketball.
- None of those platforms provide AI powered recommendations.
- Cricket is completely transitioning towards Data-Based Planning and Decision Making.
- IP: App Code, AI Algorithm, and Knowledge Base.



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Go-to-Market Strategy

- Solution will be developed and launched as a Web and Mobile App.
- Website has been developed to attract interest
- 7 Teams/Academies have shown interest and would like to utilize the primary product. This includes Stallions Cricket Academy and Deccan Chargers (Div-B)
- Testing to be done by signing on enterprise developmental partners
- Focus will be on MENA Region initially, and then scaled up globally

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Business Plan

- Subscription-Based
  - Users per Team
  - Team Package
- Subscription Models:
  - Basic – Limited Templates, Limited AI Usage QR30/Month
  - Professional – Unlimited Templates and AI Usage QR60/Month
  - Team Package – Club Specific Solutions QR3500/Season
- Referral Program
  - Dropbox
- Location Based Pricing
  - Pricing based on region
  - Based on PPP
  - Spotify

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Team

Muhammad Saad - CEO

- Graduated from TAMUQ in Mechanical Engineering; awarded the QF Excellence Award.
- Played professional cricket in Qatar; strong connections in cricket (international, club, and university levels).
- Built and deployed 3 AI-based web applications post-graduation.
- Certified Lean Six Sigma Green belt
- Author of Two Books
- Currently pursuing a Master of Public Policy at HBKU.

Hamza Ghauri - CBO

- Graduated with honors from TAMUQ in Mechanical Engineering.
- Played professional cricket in Qatar and Pakistan; strong connections in cricket (international, club, and university levels).
- Ex Operations Manager at a process optimization AI startup; lead GCC launch.
- Currently pursuing a Master of Social Policy at HBKU.

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